

HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P.O. Box 272400  
Fort Collins, Colorado 80527-2400

PATENT APPLICATION

ATTORNEY DOCKET NO. 10007924-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): JEROLD SHAN

Confirmation No.: 4891

Application No.: 09/852,611

Examiner: Calvin L. Hewitt, II

Filing Date: May 9, 2001

Group Art Unit: 3621

Title: AN ON-LINE SHOPPING CONVERSION SIMULATION MODULE

Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

NOTICE OF APPEAL FROM THE EXAMINER TO THE  
BOARD OF PATENT APPEALS AND INTERFERENCES

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the examiner date,  
9/10/2007, rejecting the following claims 1, 4, 6-10, 13, 15-35 and 37-42

- The fee for filing this Notice of Appeal is \$510.00 (37 CFR 41.20).  
 No Additional Fee Required. fee paid in the Notice of Appeal filed on October 11, 2006  
(complete (a) or (b) as applicable)

The proceedings herein are for a patent application and the provisions of 37 CFR 1.13 6(a) apply.

- (a) Applicant petitions for an extension of time under 37 CFR 1.136 (FEES: 37 CFR 1.17 (a)-(d) for the total number of months checked below:

1st Month  
\$120

2nd Month  
\$460

3rd Month  
\$1050

4th Month  
\$1640

- The extension fee has already been filed in this application  
 (b) Applicant believes that no extension of time is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.

Please charge to Deposit Account **08-2025** the sum of \$ 0.00. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account **08-2025** pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

JEROLD SHAN

By /Joseph G. Swan/

Joseph G. Swan

Attorney/Agent for Applicant(s)

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Date : December 9, 2007

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